PRN:		Course Code :	P73PC102

First MBA End Semester Examination Winter 2024

Business Economics and Environment

Day and Date: Mon F 2 DEC 2024 Max Marks: **50** 000475

Time : 10:30AM To 12:30PM Duration: **2** hrs.

Instructions: i. All questions are compulsory.
ii. Figures to the right indicate full marks.

			Marks	Bloom's Level	CLO
Q.1		**Attempt the following**			
		Illustrate how a manager take the appropriate business decision with the help of micro and macro economics.	10	2	1
Q.2		**Attempt the following (any two)**			
	a)	Discuss the elasticity of demand and their different types with suitable example.	05	1	2
	b)	Explain the internal and external economics of scale.	05	1	2
	c)	Analyse the role of cost function in business decisions.	05	1	2
Q.3		**Attempt the following**			
	a)	Explain the market and the characteristics of market.	05	2	3
	b)	Explain the market structure and their different types with suitable example.	05	2	3
		OR			
	c)	Conclude the determinant of price in different market structures.	05	5	3
Q.4		**Attempt the following**			
	a)	Utilize the pricing of multiple products with suitable example.	05	3	4
	b)	Construct the national income and their importance in business.	05	3	4
		OR			
	b)	Simply the GDP, GNP and business cycle in their importance of business decisions.	05	4	4
Q.5		**Write short notes Any Two**	10		
	a)	Behaviour economics		1	5
	b)	International economics		1	5
	c)	Econometrics		1	5

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